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Everbridge & NC4 Announce Strategic Partnership

Partnership Integrates Mass Notification with Critical Incident Monitoring Data to Create a Powerful Real-time Information Network

LOS ANGELES, Calif. – June 30, 2009 – NC4, Inc (www.nc4.us), the leader in situational awareness, today announced a partnership with Everbridge (formerly 3n Global), the world’s recognized leader in incident notification systems. The combination of NC4’s External Situational Awareness (ESA) incident monitoring service with Everbridge’s powerful mass notification solution, Aware, provides organizations the tools to rapidly and reliably communicate critical information enterprise-wide.

According to Mike Neugebauer, Senior Safety and Security Manager of Fifth Third Bank, “The ability to instantly communicate critical NC4 alert information to our stakeholders streamlines our notification process, saving us time and improving our efficiency.”

NC4’s Incident Monitoring Centers (NIMCs) track real-time global events, monitoring transportation, weather, hazmat, law enforcement, fire, terrorism, and other incidents that may have an impact on customers’ business operations. Through its ESA service, customers are alerted to incidents relevant to their operations that may impact life and safety, physical assets, and continuity of operations. “The opportunity to extend the reach of our incident data through our partnership with Everbridge, a proven mass notification market leader, allows critical information to be quickly disseminated to those that need to take immediate action during a crisis,” said Jim Montagnino, President and CEO of NC4.

Providing scalability, reliability and ease of use, Everbridge Aware enables one person to communicate critical information to tens, hundreds or thousands of individuals anywhere, anytime and on any device. The Everbridge system cycles through each and every communication device—including mobile phones, landlines, BlackBerry smartphones/wireless PDAs, email, SMS, and instant messaging, until messages are delivered and confirmed by recipients. “Through our partnership with NC4, our joint clients will receive valuable information about incidents relevant to their business operations and the communication tools they need to notify affected individuals in real time,” said Cinta Putra, Chief Executive Officer for Everbridge.

The integration of these powerful technologies gives NC4 clients not only the ability to distribute alert information to employees and stakeholders quickly and efficiently, but also provides two-way communication for organizations to assess employee safety, assemble response teams or contact vendors. These capabilities significantly simplify the notification process, allowing for better coordination, communication and decision making during times of crisis.



About NC4

NC4 delivers Situational Readiness (SR) solutions that empower government and businesses with accurate, timely and secure information to manage uncertainty. The NC4 product suite is in use by emergency management, Federal agencies, financial services, law enforcement, as well as consulting, high-tech, insurance, aerospace and defense, oil and gas, and pharmaceutical and healthcare. NC4 takes a comprehensive and integrated approach to both crisis management and security, by providing: Situational Awareness both for External (ESA) and Internal (ISA) incident/event monitoring; Situational Response with our E Team application and Secure Communication and Collaboration through our Extranet Secure Portals (ESP). For more information about NC4, visit www.nc4.us or call toll-free at 1-877-624-4999.

About Everbridge (formerly 3n Global)

Everbridge, the world's recognized leader in incident notification systems, merges technology with industry expertise to help millions of people communicate in a crisis, manage operational incidents and connect on a daily basis. The company's notification platform and incident lifecycle communications model makes communicating to many as simple and effective as communicating to one. Organizations in more than 100 countries—including Salesforce.com, AirTran Airways, the American Red Cross, and Virginia Tech—rely on Everbridge for their emergency notification and day-to-day communication needs. For more information about Everbridge, visit www.everbridge.com